# Performance Entry from "Saving the City: An Encyclopedia of Calamity-mollifying Devices for the Modern Metropolis"

Aside from keeping the rain out and producing some usable space, architecture is nothing but a special effects machine.

-Elizabeth Diller, The Blur Building and Other Tech-empowered Architecture, 2007

## INTRODUCTION

In 1752, the year Benjamin Franklin invented the lightning rod, he also established the first American fire insurance company. That these innovations share a common source is notable not only for the fact that Franklin's impact on American architecture may be greater than is customarily assumed, but also because this parallel development prefigures the interwoven relationships between invention, building insurance, and legislation that underlie the production of architecture today. Industrialization brought new threats to the city (electricity, speed, explosives) while also dramatically increasing the scale of historical perils (flood, fire, theft). In turn, these threats gave rise to a field of new products, accessory to conventional building. Negotiating the thresholds between the developing infrastructures of the city and its private spaces (as insured and legally defined), these emergency devices can be understood collectively as a crumple zone intended not to prevent urban disaster but to absorb, limit, and contain its effects. In their early forms, the automatic sprinkler, exterior fire escape, panic bar, emergency light, and theft alarm were, like Franklin's original lightning rod, ready for production and deployment on a large scale, without definitive spatial identity, and suitable for use in new or existing construction. Culminating in their current ubiquity, the integration of these devices into the spatial and psychological landscape of the city is the story of the Encyclopedia

## MEASURING PERFORMANCE

The history of building research is, perhaps self-evidently, intertwined with the history of building failure—with architectural underperformance. While architecture's own origin myths may cast fire in the benevolent role of hearth, giving "rise to the coming together of men, to the deliberative assembly, and to social intercourse,"<sup>1</sup> it was the combustibility of material architecturally arranged that kindled the flames of systematic building research during the latter half of the 19th century in the United States. Specifically, the science of fire protection may be traced to the records of the Factory Mutual insurance companies, the first of which was founded 1835, and their coverage of mills engaged in the manufacture of cotton.

ELIJAH HUGE

Wesleyan University

For several decades through the mid nineteenth century, Factory Mutual insured timber-frame mill buildings in New England provided a valuable concurrence of typological consistency, requisite inspections to assess risks, and the methodical recording of failures. Drawing largely on these records, and his own experience as an engineer and Factory Mutual insurance inspector, Charles J. H. Woodbury released The Fire Protection of Mills; and Construction of Mill-Floors: Containing Tests of Full Size Wood Mill Columns in 1882. Noting that "a fire-proof mill is a commercial impossibility,"<sup>2</sup> Woodbury focuses instead on fire prevention and mitigation—on absorbing, limiting, and containing its effects. The means of extinguishing a fire once started is a topic of particular interest—as are the performance records of available "apparatus" for fire-mitigation. In closing his preface, itself an apology for the development of applied building research on the effects of fire, Woodbury finds the pith of his pragmatist argument in excerpting a metaphorical passage on governance found in Macaulay's History of England. "It is most important that the architect who has to fix an obelisk on its pedestal, or to hang a tubular bridge over an estuary, should be versed in the philosophy of equilibrium and motion. But he who has actually to build must bear in mind many things never noticed by D'Alembert and Euler."3

Following the publication of The Fire Protection of Mills, Woodbury was enlisted by the Factory Mutual Fire Insurance Companies to carry out a performance evaluation of automatic sprinkler devices, in 1884. In the decade since the invention and first commercial installation of Parmalee's revolutionary "Improvement to Fire-Extinguishers,"<sup>4</sup> in 1873, the number and variety of products advertised as automatic sprinklers had increased dramatically. Individual manufacturers, for whom proof of effectiveness held market value, frequently showcased product performance by means of staged, dramatic performance. In fact, the demonstration of architectural emergency equipment as public spectacle has a substantial history—from Benjamin Franklin's "sentry-box" lighting rod assembly outside Paris, in 1852, to Elisha Otis's dramatic demonstrations of elevator cable cutting, "an invention in urban theatricality: the anticlimax as denouement, the non-event as triumph."<sup>5</sup> However, the Factory Mutual sponsored testing would be the first recorded, systematic, comparative study of an architectural emergency device, testing 19 commercially available automatic sprinkler heads.<sup>6</sup>

Working with two collaborators (one from MIT, of which Woodbury was a graduate, the other an inspector from the Boston Board of Fire Underwriters, Factory Mutual's insurance market competitor), Woodbury established and undertook tests for "sensitiveness," "bursting strength," "distribution," "discharge," and "sprinkler solder." The research "indicated standards of performance to which automatic sprinkler equipment should be manufactured and installed, which influenced sprinkler practice, not only in the United States and Canada, but in England as well."<sup>7</sup> It also led to the establishment of the Factory Mutual Laboratories, in 1886. In the same year, Woodbury undertook more elaborate tests for sprinkler head "sensitiveness" "by placing the heads in a building 20 by 30 by 10 feet high. Six sprinklers were installed on piping near the roof, under pressure of 35 to 40 pounds. They were subjected to heat from a fire consisting of ½ barrel of shavings to which excelsior was added if necessary."8 The time necessary for each of the various sprinkler models to automatically open and discharge was recorded. The carefully dimensioned room, the distribution pattern of the sprinklers, and the standardization of a fuel source, marked the birth of an architecture designed for the systematic staging of contained catastrophe, facilitated by scaffolds, walls, and spatial delineation against which the effectiveness of emergency devices could be measured. (Figure 1)

Today, the FM Global Laboratories sprawl across a 1600 acre campus that "includes four laboratories focused on property loss prevention research and product testing. These facilities include the worlds largest Fire Technology Laboratory, as well as a natural hazards laboratory, an electrical hazards laboratory and hydraulics laboratory."<sup>9</sup> Architecturally, the laboratories



are essentially over-scaled and over-structured spatial containers, some with customizable ceiling heights, capable of sheltering full-scale, multi-story buildings and other architectural assemblies from exterior weather conditions while exposing them to most known natural and manmade disaster scenarios (from shake table earthquakes to pneumatic canon hail storms).

## LET'S TRY FOG

While the Factory Mutual laboratory was the first such testing facility, it was hardly singular. Another that bears specific mention is the Underwriters Laboratories (UL), founded in 1900 under the sponsorship of the National Board of Fire Underwriters (NBFU) and the National Fire Protection Association (NFPA), the latter having been formed in the 1890s "as a result of discussion which followed this standardization research on sprinkler equipments."<sup>10</sup> In the years following the turn of the century, the number of facilities conducting research on fire mitigation would grow dramatically. With the development of new technologies came new flammabilities (petroleum fires, electrical fires, engine room fires...), new devices for overcoming these new hazards and, in turn, new techniques for testing them. New alternatives for the suppression of unconventional fires were sought, and it was discovered that as an

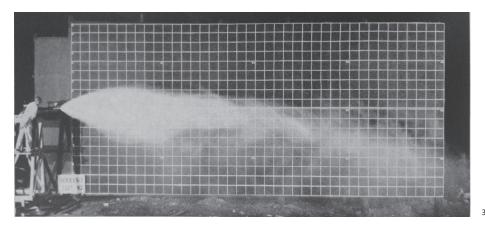
Figure 1: Cabinet of Automatic Fire Extinguishers, Factory Mutual Laboratories, with images of FM approved devices. From "What is the Best Way to Extinguish a Fire? How Automatic Sprinklers have Controlled Fire Waste." American Factory Mutual Fire Insurance Company (1943)





**Probing Technique** 

Shaping New Knowledges



alternative to chemical extinguishing agents, fine mist, or fog, was highly effective in a range of circumstances where conventional water streams were not.

Nozzles for producing mist or fog had been patented in the 1860s and commercially produced for fighting fires as early as the 1890s. However, it wasn't until the first half of the 20th century that spray nozzles for hose and sprinkler applications designed to "atomize" a stream of water would become the subject of more extensive research, testing, and design refinement. The primary reason for the renewed interest in fog nozzle technology was the rise of novel combustion threats, particularly the widespread use of petroleum products and electricity. While the problematic effects of adding water to electric or oil-based fires may be readily observed, it was some collection of anonymous, empirical fire-fighting scenarios which led to the discovery that "finely divided" water, or fog, was effective in combatting these unconventionally fueled fires. Elaborate testing of fog nozzles for fire suppression was carried out by the Fire Service Extension at the University of Maryland, the Factory Mutual Laboratories, and by the Exploratory Committee on Application of Water to Fires (a committee of the NFPA). Among the products to evolve during this period was the Waterfog™ nozzle by Rockwell Sprinkler. Developed for use by the Navy in the early years of World War II the Waterfog<sup>™</sup> nozzle was designed by Rockwell's in-house research engineer, Howard G. Freeman, through several distinct iterations (Freeman accrued over twenty patents during his time with Rockwell). The nozzles could be fitted to hoses for individual use, or to a variety of piping systems for automatic, in situ, applications (Figure 2).

In the years following the Second World War, fog continued to be studied for its effects on fire, even as chemical agents, halon in particular, gained in popularity. In addition to Rockwell, Bete and Grinell (the latter holding a dominant share of the market for automatic sprinklers since the 1880s) were among the concerns engaged in the development of fog nozzles for fire suppression. In 1955, NFBU and NFPA funded research at the University of Maryland studied the discharge of commercially available fog and spray nozzles. Photographs of the fog issuing from each nozzle were taken at night, using stroboscopic light (Figure 3). The subsequent report, titled The Mechanism of Extinguishment of Fire by Finely Divided Water, noted that the photographs were taken with the same camera, from the same position, with the same exposure, against the same measured background, to facilitate comparison. Roughly contemporaneously with these efforts, the NFPA's Exploratory Committee on Application of Water to Fires was experimenting with fog nozzles on staged burns of full-scale structures. Documentation of these studies led to a series of films, including "Fog Against Fire" and "Let's Try Fog," both produced in 1957. With halon production banned in the United States in 1994, there has been a resurgence of interest in fog nozzles as an alternative to chemical extinguishing sprays. Currently there are multiple lines of nozzles commercially available designed specifically for fire-suppression applications, including Fogtec<sup>™</sup>, Automist<sup>™</sup>, Ultrafog<sup>™</sup>, Microdrop<sup>™</sup>, and Aquamist<sup>™</sup>.

Figure 2: Excerpts from "Rockwood Sprinkler-ings" trade catalog featuring Waterfog™ nozzles in demonstrative testing conditions, including a staged generator fire at the Factory Mutual Laboratories, (1940)

Figure 3: Photograph from 1955 fog nozzle discharge studies undertaken by Fire Service Extension at the University of Maryland (1955)

#### SPECIAL EFFECTS

That the potential applications for fog nozzles extended well beyond their use as emergency equipment may be quickly recognized. The alternative applications drawing on the body of testing and research undertaken in the first half of the 20th century included special effects for film and theatre, and protection not from fire, but from frost for agricultural concerns. Artists also discovered the technology's own performative potential. In the late 1960s, Robert Rauschenberg introduced artist Fujiko Nakaya (a fellow member of the Experiments in Arts and Technology group) and Thomas Mee (a cloud physicist and former Cornell University research scientist where, perhaps ironically, he was a lead investigator for Project Whiteout, a Department of Defense funded study of cloud-seeding techniques for the dissipation of cloud coverage causing whiteout conditions in the arctic).<sup>11</sup> The two would collaborate on Nakaya's contribution to Expo '70 in Osaka, a fog sculpture that would envelope the exterior of the Pepsi Pavilion (figure 4). "The collaboration between Mee and Nakaya proved highly successful. With the help of extremely precise water sprayers and a completely new guidance mechanism, they succeeded in generating the largest 'natural' cloud ever created."12 Mee would subsequently patent the fog nozzle developed (citing a range of earlier nozzle patents dating back to the late 1800s) marketing them to clients ranging from California citrus growers to the Walt Disney Company under the label MeeFog™, while Nakaya would continue to produce fog sculptures using MeeFog<sup>™</sup> nozzles, including recent installations at Philip Johnson's Glass House and the Exploratorium in San Francisco.13

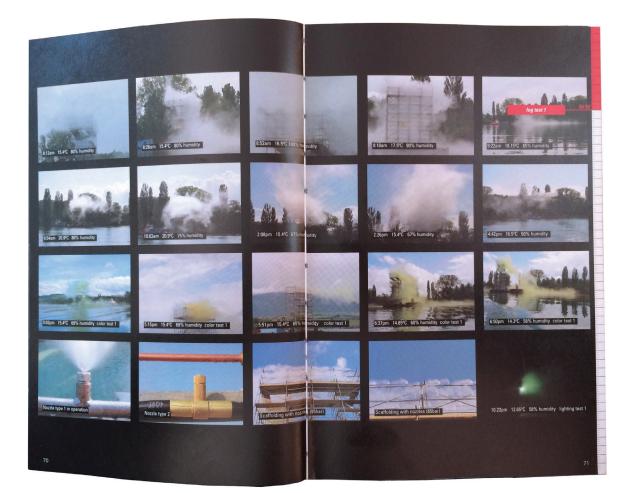


Figure 4: Fujiko Nakaya, Expo '70 Pepsi Pavilion fog test with Mee nozzles (1970) In 2002, architects Elizabeth Diller and Ricardo Scofidio arrayed over 30,000 MeeFog<sup>™</sup> nozzles with supply piping on a tensegrity frame to produce an "artificial cloud" on Lake Geneva for the Expo.02 in Neuchatel, Switzerland. Describing the ambition of the project, titled *Blur*, Diller proposed "to use the water not only as a context, but also as a primary

building material. We wanted to create an architecture of atmosphere...just a mass of atomized water."<sup>14</sup> To achieve the desired effect, on-site testing would be required. As presented in the office's official documentation of the project, published in the form of a book titled *Blur: The Making of Nothing*, a central ambition for the use of Mee's fog nozzles was visual whiteout. That is, the performance objectives of the project hinged on the use of a technology developed largely for use as a safety device for fire suppression (the fog nozzle) to simulate architectural emergency conditions frequently associated with fire (loss of visibility).

## ENDNOTES

- E Vitruvius Pollio, *The Ten Books on Architecture*, Morris H. Morgan, Trans., (Cambridge: Harvard University Press, 1914): 38.
- Horatio Bond, Ed., Research on Fire: A description of the facilities, personnel and management of agencies engaged in research on fire, (Boston: National Fire Protection Association, 1957): 3.



In initial testing, the fog system failed to perform to expectations (Figure 5). Nozzle coverage was insufficient. The supporting metal scaffold remained visually dominant—the literal structure and its implied spatial delineation were not adequately shrouded in the atmospheric ambiguity of the fog. The nozzle deployment pattern would need to be made denser to achieve the desired visual effect. Through subsequent rounds of mockup testing, an effective arrangement for nozzle density was developed which would be used successfully in the final project.

## SAFETY FIRST

However, the measurement of performance in architecture has many different metrics. Even a "building" lacking the trappings of conventional enclosure would not escape life safety review. In a fax to Diller and Scofidio following a meeting with the Human Safety Division of the Building Department, project architect Dirk Hebel recounts the day's events before arriving at an important announcement.

Figure 5: "Fog test 1" photographs from *Blur: The Making of Nothing* (2002)

5

## They actually requested a sprinkler system for Blur!

After explaining that we are making the largest sprinkler system in the world, the authorities finally classified the steel as F30, considering the cooling effect of the fog. That means, however, that we have to make sure that the fog is kept running as long as people are in the structure.<sup>15</sup>

Calculations were solicited from Ove Arup, Engineers in London and spreadsheets were produced, favorably comparing the potential for fire mitigation performance by the "Blur Mist System" with both a "'Traditional' Sprinkler System" (NFPA13 classification) and the "Range of Current Mist Fire Suppression Systems."<sup>16</sup> That code officials failed to initially recognize the project as an atypical arrangement of fire suppression equipment, rather than a "building," is perhaps to the architects' credit. While there is a substantial history in the development of theatre technology of using steam, vapor, and fog for visual effects—perhaps most notably Wagner's use of steam for the staging of the Ring Cycle in Bayreuth in the mid 1870s —in *Blur*, the effect itself is rendered as an architectural space.<sup>17</sup> The relative invisibility of the sprinklers is given spatial, material presence by the fog. By contrast, most emergency devices are intentionally hidden, their operation automatically triggered and presence fully revealed by emergency conditions. However, Blur's performance as both an architectural atmosphere and a "safe," legally occupiable space are contingent on the continual presence of its nozzleproduced fog.

For special effects, success hinges on the concealment of the apparatus producing the effect, just as camouflage and concealment are usually the favored strategies, ornament and trompe l'oeil the favored techniques for integrating emergency devices into architecture, which may count "safety" and "stability" among its presumed effects. Since their introduction into architecture in the late 1800s, automatic sprinklers have by turns been decorated, customized as design objects, and made "invisible," buried in drop ceilings behind white circular caps that both hide and hint at their persistent presence and ever expanding coverage. The historical migration of many of these inventions—from experimental "plug-ins" to integral and legally mandated components—has allowed them to acquire surrogate spatial identities, redrawing architecture's limits around their inclusion. From egress stairs to alarm systems, it is not that architecture has become unimaginable without them; rather, their omission has become an impossibility for architecture. While architectural emergency devices are typically slow to be adapted for design applications, the fog nozzle is exceptional. In its ongoing technical refinement it has created the potential for an alternative architectural materiality while its performance as a fire-mitigating device continues to expand.

- Charles J. H. Woodbury, The Fire Protection of Mills; and Construction of Mill-Floors: Containing Tests of Full Size Wood Mill Columns, (New York: John Wiley & Sons, 1882): vi.
- This was the first automatic sprinkler to be both patented and put into commercial production. Henry S. Parmelee, 1874. Improvement in Fire-Extinguishers. US Patent 154,076, filed June 24, 1874, and issued August 11, 1874.
- Rem Koolhaas, Delirious New York: A Retroactive Manifesto for Manhattan, (New York: Oxford University Press, 1978): 27.
- Charles J. H. Woodbury, "Report on Automatic Sprinklers. May 15, 1884," (Boston: Ripley, 1884).
- Horatio Bond, Ed., Research on Fire: A description of the facilities, personnel and management of agencies engaged in research on fire, (Boston: National Fire Protection Association, 1957): 2.
- Gorham Dana, Automatic Sprinkler Protection, Second Edition, (New York: John Wiley & Sons, 1919): 74.
- 9. David Odeh, "FM Global Test Center," Structure magazine, August 2006: 43.
- Horatio Bond, Ed., Research on Fire: A description of the facilities, personnel and management of agencies engaged in research on fire, (Boston: National Fire Protection Association, 1957): 3.
- See James E. Jiusto and Thomas R. Mee, Jr., "Project Whiteout; an investigation of Whiteout dissipation techniques. Final report." Prepared for U.S. Army Cold Regions Research and U. S. Army Material Command, Hanover, N. H. Contract no. DA-11-190-Eng-100.
- Saskia van der Kroef, "Patenting Art: Lessons from Experiments in Art and Technology," Metropolis Magazine, 4, 2011: http://metropolism.com/ magazine/2011-no4/lessen-van-e.a.t.
- See Bruce Keppel, "Cools, Humidifies: Tom Mee's Fog Machine Winning Place on the Farm," Los Angeles Times, Business Section, May 02, 1985.
- Elizabeth Diller, "The Blur Building and other techempowered architecture," https://www.ted.com/ talks/liz\_diller\_plays\_with\_architecture, (TED Talk, Filmed Dec 2007, Posted Oct 2008): 0:11.
- Elizabeth Diller and Ricardo Scofidio, *Blur: The* Making of Nothing, (New York: Harry N. Abrams, 2002): 274.
- 16. Ibid., 275.
- For Wagner's use of steam, see esp. Gundula Kreuzer, "Wagner-Dampf: Steam in Der Ring des Nibelungen and Operatic Production," The Opera Quarterly 09/2011; 27(2): 179-218. For the use of special effects in Wagner's theatre in Bayreuth, see Carl-Friedrich Baumann, Bühnentechnik im Festspielhaus Bayreuth (Munich: Prestel, 1980). For the use of steam and fog for theatrical special effects, see George C. Izenour, Theater Technology, 2nd Edition, (New Haven and London: Yale University Press, 1996).